



KingstonStanley

OUR NETWORK. YOUR FUTURE.

SALARY SURVEY 2021

ADVERTISING / PUBLIC RELATIONS – AGENCY SIDE

JOB TITLE	SALARY AED
Account Executive	10,000 to 12,000
Senior Account Executive	12,000 to 15,000
Account Manager	15,000 to 20,000
Senior Account Manager	20,000 to 26,000
Account Director	26,000 to 30,000
Senior Account Director	30,000 to 36,000
Group Account Director	34,000 to 40,000
Business Director	38,000 to 42,000
Managing Director	42,000 to 60,000
CEO	60,000 +

CREATIVE – AGENCY SIDE

JOB TITLE	SALARY AED
Copywriter	14,000 to 18,000
Digital Designer	14,000 to 18,000
Graphic Designer	14,000 to 18,000
Senior Graphic Designer	16,000 to 20,000
Senior Copywriter	18,000 to 22,000
UX/UI Designer	18,000 to 22,000
Art Director	18,000 to 22,000
Senior UX/UI Design Manager	20,000 to 25,000
Senior Art Director	22,000 to 26,000
Associate Creative Director	25,000 to 28,000
Creative Director	30,000 to 40,000
Executive Creative Director	40,000 to 50,000
General Manager	50,000 +

DIGITAL – AGENCY SIDE

JOB TITLE	SALARY AED
Account Executive	8,000 to 12,000
Senior Account Executive	13,000 to 15,000
Community Manager	14,000 to 16,000
Account Manager	14,000 to 18,000
Social Media Manager	15,000 to 18,000
Senior Account Manager	18,000 to 22,000
Digital Project Manager	18,000 to 23,000
Senior Digital Project Manager	20,000 to 25,000
Senior Project Manager	20,000 to 25,000
Senior Social Media Manager	22,000 to 27,000
Account Director	25,000 to 28,000
Social Media Director	25,000 to 30,000
Project Director	28,000 to 32,000
Senior Account Director	32,000 to 35,000
Regional Account Director	36,000 to 40,000
Head of Digital	35,000 to 40,000
General Manager	45,000 to 50,000

PERFORMANCE (SEO/PPC/SEM) AGENCY & CLIENT SIDE

JOB TITLE	SALARY AED
Account Executive	10,000 to 12,000
Senior Account Executive	12,000 to 14,000
Account Manager	15,000 to 17,000
Senior Account Manager	18,000 to 22,000
Account Director	25,000 to 30,000
Senior Account Director	32,000 to 35,000
Head of Performance	37,000 to 42,000
General Manager	65,000 +

DIGITAL/ECOMMERCE – CLIENT SIDE

JOB TITLE	SALARY AED
Digital Marketing Executive	12,000 to 15,000
Senior Digital Marketing Executive	14,000 to 18,000
Digital Marketing Manager	20,000 to 25,000
Senior Digital Marketing Manager	28,000 to 32,000
Digital Marketing Director	35,000 to 45,000
Head of Digital	45,000 to 50,000
General Manager	50,000 +

SOCIAL – AGENCY & CLIENT SIDE

JOB TITLE	SALARY AED
Community/Social Media Executive	8,000 to 12,000
Senior Social Media Executive	12,000 to 14,000
Community/Social Media Manager	15,000 to 20,000
Senior Social Media Manager	20,000 to 25,000
Social Media Director	26,000 to 32,000
Regional Social Media Director	33,000 to 38,000
Head of Social	38,000 +

MARKETING & PUBLIC RELATIONS - CLIENT SIDE

JOB TITLE	SALARY AED
Marketing/PR Executive	10,000 to 16,000
Senior Marketing/Senior PR Executive	14,000 to 18,000
Marketing/PR Manager	18,000 to 25,000
Senior Marketing/Senior PR Manager	20,000 to 35,000
Deputy Marketing/Deputy PR Director	35,000 to 50,000
Marketing/PR Director	35,000 to 50,000
Head of Marketing/Head of PR	40,000 to 60,000
Chief Marketing Officer	60,000 +

EVENTS, EXHIBITIONS AND CONFERENCES

JOB TITLE	SALARY AED
Conference Producer	15,000 to 18,000
Exhibition Sales Manager	15,000 to 18,000
Event Manager	15,000 to 25,000
Sponsorship Sales Manager	16,000 to 18,000
Operations Manager	18,000 to 20,000
Senior Exhibition Sales Manager	20,000 to 25,000
Project Manager	20,000 to 25,000
Event Director	28,000 to 35,000
Group Event Director	35,000 to 45,000

SALES

JOB TITLE	SALARY AED
Sales Executive	10,000 to 16,000
Sales Manager	18,000 to 25,000
Sponsorship Manager	18,000 to 25,000
Senior Sales Manager	20,000 to 28,000
Digital/Partnerships Manager	20,000 to 30,000
Digital Sales/BD Manager	20,000 to 30,000
Sponsorships Director	25,000 to 45,000
Sales Director	26,000 to 45,000
Digital Sales/BD Director	30,000 to 45,000
Digital/Partnerships Director	30,000 to 50,000
Regional Sales Director	35,000 to 50,000
VP of Sales	50,000 +

INFORMATION TECHNOLOGY

JOB TITLE	SALARY AED
System Administrator	10,000 to 20,000
Network Engineer	15,000 to 20,000
Applications Developer	15,000 to 25,000
BI Consultant	20,000 to 30,000
Security Engineer	20,000 to 30,000
IT Manager	25,000 to 35,000
Infrastructure Manager	25,000 to 35,000
Network Architect	30,000 to 35,000
Engineering Manager	35,000 to 45,000
Software Director	35,000 to 50,000
Technical Architect	40,000 to 55,000
Solutions Architect	40,000 to 55,000
Head of IT	45,000 to 60,000
IT Director	50,000 to 70,000
Chief Information Security Officer	60,000 to 80,000
Chief Technology Officer	75,000 to 115,000
Chief Information Officer	80,000 to 120,000

HUMAN RESOURCE

JOB TITLE	SALARY AED
HR Admin / Executive / Coordinator	10,000 to 15,000
HR Officer / Specialist	12,000 to 18,000
C&B / L&D Specialist	15,000 to 22,000
Recruitment Specialist	15,000 to 25,000
Recruitment Manager	20,000 to 30,000
HR Business Partner	30,000 to 40,000
C&B / L&D Manager	30,000 to 40,000
HR Manager	30,000 to 45,000
HR Director	40,000 to 60,000
Chief Human Resources Officer	50,000 +

FINANCE

JOB TITLE	SALARY AED
Accountant / AP / AR	8,000 to 12,000
Internal Auditor	12,000 to 20,000
Chief Accountant	15,000 to 22,000
Financial Analyst / Management Accountant	15,000 to 25,000
Credit Controller	18,000 to 25,000
Finance Manager	18,000 to 28,000
Internal Audit Manager	20,000 to 30,000
Head of Accounting	20,000 to 30,000
Commercial Finance Manager / Finance Business Partner	20,000 to 30,000
Project Finance Manager	20,000 to 30,000
Financial Controller	25,000 to 35,000
Senior Finance Manager	25,000 to 35,000
Financial Planning & Analysis Manager	25,000 to 35,000
Finance Director	35,000 to 55,000
Chief Financial Officer	50,000 +

ADMINISTRATION

JOB TITLE	SALARY AED
Junior Receptionist	5,000 to 10,000
Senior Receptionist	8,000 to 15,000
Customer Service Representative / Executive	8,000 to 15,000
PRO	10,000 to 20,000
Team Assistant	12,000 to 18,000
Secretary	12,000 to 20,000
Jr./Sr. PA (Personal Assistant)	12,000 to 22,000
Customer Service Manager	15,000 to 23,000
Jr./Sr. EA (Executive Assistant)	18,000 to 30,000
Office Manager	18,000 to 30,000
Operations Manager	20,000 to 30,000

PROCUREMENT & LOGISTICS

JOB TITLE	SALARY AED
Procurement Officer	8,000 to 15,000
Supply Chain Officer	10,000 to 15,000
Logistics Executive / Officer	10,000 to 18,000
Procurement Manager	15,000 to 25,000
Supply Chain Manager	18,000 to 28,000
Logistics Manager	18,000 to 28,000